

NEW YORK
HERALD TRIBUNE

SEP 28 1965

Books and Authors

Allen Dulles, Herbert Read, H. V. Morton and David Schoenbrun are among the authors represented in the first list of the K. S. Giniger Co., a new organization engaged in what its founder calls "joint imprint publishing." The Giniger Co. will originate and develop books; other publishers will handle sales, distribution and promotion.